



One shared journey moves us forward. Bristol-Myers Squibb is a BioPharma leader offering opportunities to learn and grow professionally, working alongside smart, talented colleagues who are committed to helping patients prevail over serious diseases. Our medicines help millions of people around the world in their fight against cancer, heart disease, HIV/AIDS, and rheumatoid arthritis.

Our commitment to patients' unmet medical needs drives innovation and pride in our record of achievement and we are recognized as having one of the most innovative pipelines in the industry with launches in Oncology and Hepatitis C.

Marketing Internship (6 months)

In this role, the Marketing Intern will support the Customer Marketing Manager Immuno-Oncology (I-O) to develop, pilot and rollout several marketing projects such as innovative event formats, patient focused service programs, and supports the execution of those projects.

Based in Vienna, Austria, you will report to the Customer Marketing Manager I-O. In order to enable success in the role, key areas of focus under leadership of the Customer Marketing Manager I-O will include:

- Support the development, introduction and execution of innovative event formats tailored to customer needs based on insights and feedback given after previous educational events.
- Support the development, introduction and execution of service programs.
- Communication and collaboration with the Operating Committee as well as colleagues in sales, market access, business effectiveness and planning (BEP), medical, and regulatory
- Become fully knowledgeable of BMS tools and platforms
- Be compliant with all BMS processes, rules and SOPs (standard operating procedures).

Your profile:

- Senior student of business administration or a scientific discipline, preferably associated with further education in Marketing
- Pharmaceutical / Biotech experience preferred
- Practical experience acquired through former internships
- Ability to deal with complex information & critical and analytical thinking
- Outstanding interpersonal and communication skills
- Flexibility, drive and willingness to achieve set targets
- Fluent in German and English

We offer you:

- Fulltime internship for a period of 6 months, preferably starting July/August
- Compensation up to 1.500 EUR per month, depending on level of education
- An international and dynamic environment
- A challenging position where you can apply your theoretical knowledge in practice

Apply via our partner DIS AG (wien-office@dis-ag.com Tel: 01 50607 205 www.dis-ag.at) if you would like to take the next challenge for your career by working in an exciting and innovative work environment.